

**How to Take  
Pictures That  
*Sell!***

# SELL YOUR BEST



Freshly Washed  
with no Wrinkles



No Stains, Damage  
or Smells



Use good lighting to  
keep the photos bright



Button all buttons, zip all  
zippers, check all pieces &  
test all batteries

# WAYS TO TAKE PICTURES



White Sheet



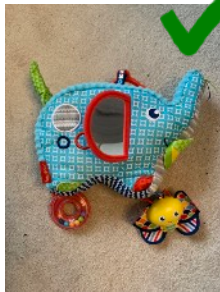
Nail on  
the Wall



Clean Floor

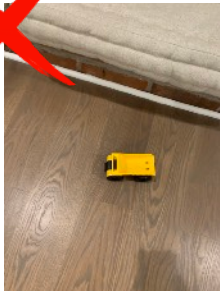
# CLEAN & SIMPLE BACKGROUND

Nothing else in the picture



# ANGLE MATTERS!

Make sure everything is seen



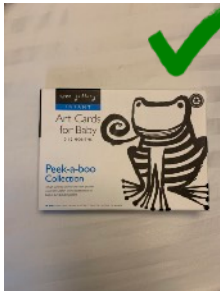
# ANGLE MATTERS!

Make sure everything is seen



# ANGLE MATTERS!

Make sure everything is seen



# SHOW ALL THE ITEMS

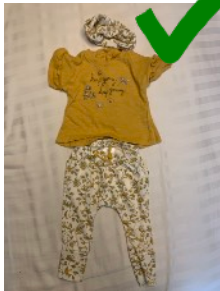
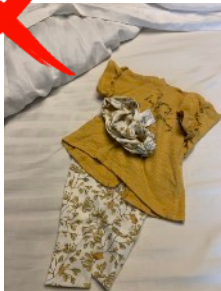
Separate so all parts & pieces can be clearly seen





# SHOW ALL THE ITEMS

Separate so all parts & pieces can be clearly seen



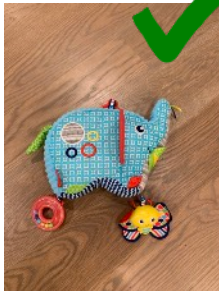
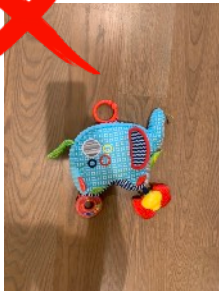
# TURN ON THE LIGHTS

Use a lamp or window lighting



# WATCH FOR SHADOWS

Rotate around until your arm is out of the picture



# MAKE A PHOTO COLLAGE

If you want to take more than 1 photo



Show all pieces



Show both sides

# PHOTOGRAPH OUTFITS TOGETHER



# OPEN IT UP

Show what's inside



# OPEN IT UP

Show what's inside



# SHOW THE SIZE

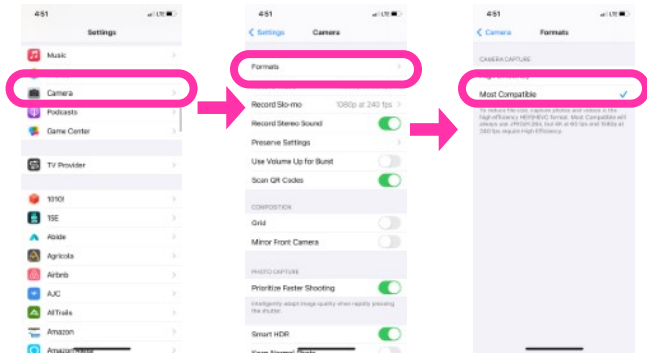
Include a tape measure to show dimensions





# ADJUST YOUR SETTINGS

Pics need to be in Jpeg format, no larger than 5mb



# TURN OFF LIVE

Top right circle when taking a picture



# TAKE IN PORTRAIT MODE

Most people will be shopping from their phones

