

**How to Take
Pictures That
*Sell!***

SELL YOUR BEST



Freshly Washed
with no Wrinkles



No Stains, Damage
or Smells



Use good lighting to
keep the photos bright



Button all buttons, zip all
zippers, check all pieces &
test all batteries

WAYS TO TAKE PICTURES



White Sheet



Nail on
the Wall



Clean Floor

CLEAN & SIMPLE BACKGROUND

Nothing else in the picture



ANGLE MATTERS!

Make sure everything is seen



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Make sure everything is seen



ANGLE MATTERS!

Make sure everything is seen



SHOW ALL THE ITEMS

Separate so all parts & pieces can be clearly seen



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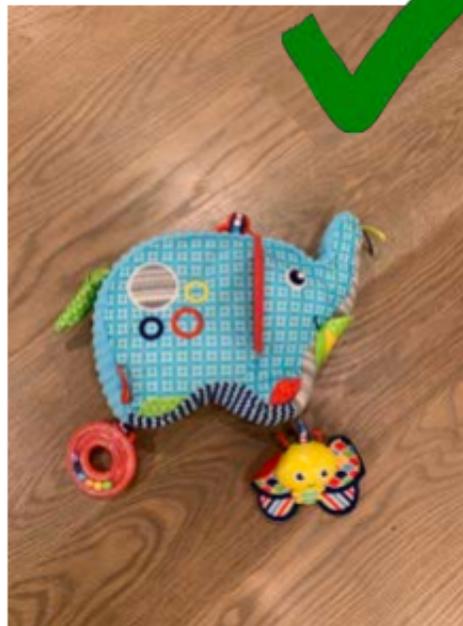
TURN ON THE LIGHTS

Use a lamp or window lighting



WATCH FOR SHADOWS

Rotate around until your arm is out of the picture



MAKE A PHOTO COLLAGE

If you want to take more than 1 photo



Show all pieces



Show both sides

PHOTOGRAPH OUTFITS TOGETHER



OPEN IT UP

Show what's inside



OPEN IT UP
Show what's inside



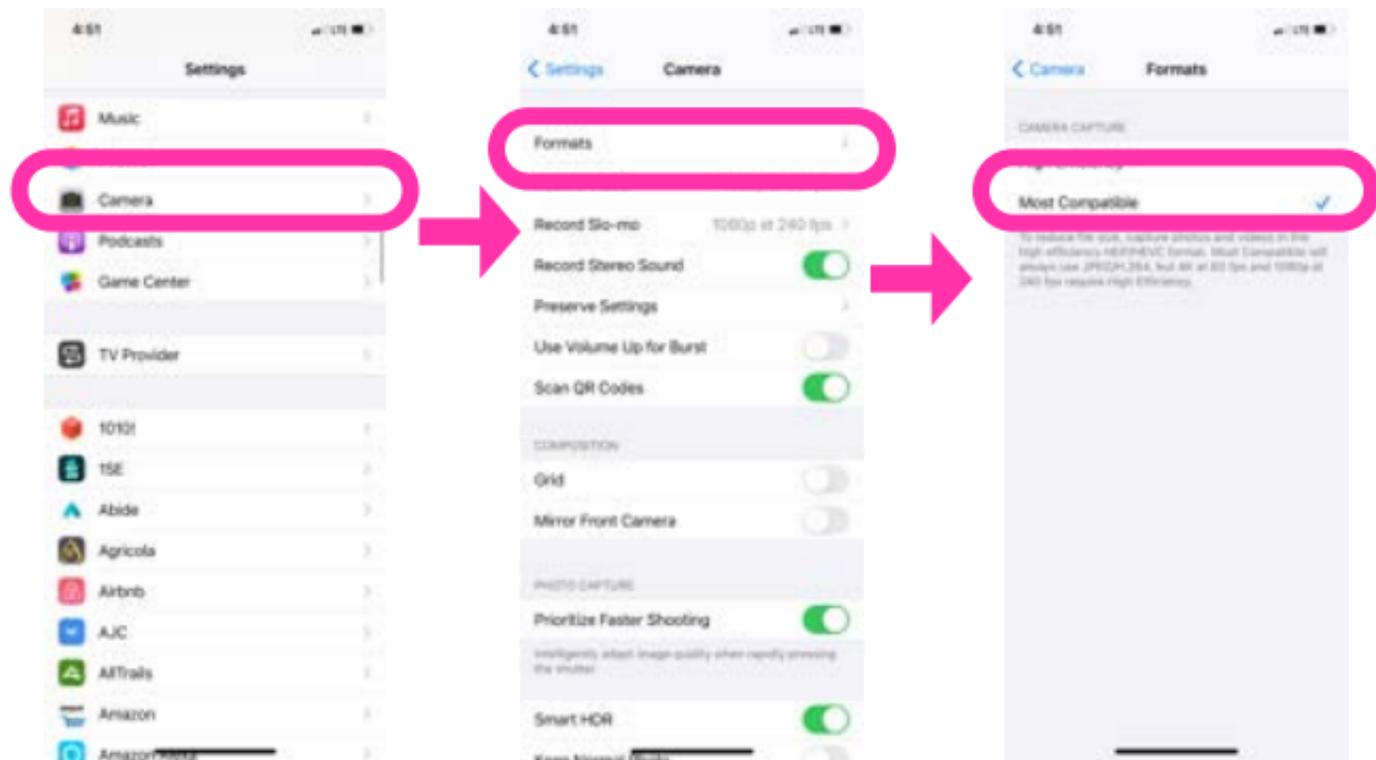
SHOW THE SIZE

Include a tape measure to show dimensions



ADJUST YOUR SETTINGS

Pics need to be in Jpeg format, no larger than 5mb



TURN OFF LIVE

Top right circle when taking a picture



TAKE IN PORTRAIT MODE

Most people will be shopping from their phones

